

## HOW TO START A BUSINESS WATCH

- ❖ An initial meeting is scheduled between representatives from the businesses in the area and the Sheriff's Office. At that meeting, the "Community" is outlined and data for Business Watch is collected.
- ❖ The Business Watch Program procedures are explained to all in attendance.
- ❖ The training at this meeting is "Target Hardening Measures" for securing your business against crime.
- ❖ Individual businesses are scheduled for a Security Survey of their property.
- ❖ Effective maintenance of a Business Watch program is explained and follow-up crime awareness and prevention programs are scheduled.

For more information on Business Watch or to schedule a program for your business, please call:

**Orange County  
Sheriff's Office  
Crime Prevention Unit  
407-254-7380**



**TO REPORT A CRIME**

**Emergency**

**9-1-1**

**Non-Emergency**

**407-836-HELP (4357)**



**ORANGE COUNTY  
SHERIFF**

*Sheriff Jerry L. Demings*



**Business  
Watch  
Program**

## REPORTS OF SUSPICIOUS ACTIVITY/PERSONS

A major component of Business Watch is being the eyes and ears for law enforcement by reporting suspicious activities and/or persons observed within your business community. These persons or activities are easily monitored by employees, through natural observations of their working environment. Who better to recognize a problem situation than someone who is familiar with an area? You and your employees are the best defense against potential crimes in your business.

### SUSPECT IDENTIFICATION CHART



## COMMERCIAL

Business owners, like home owners, should utilize the Operation Identification Program to mark their tools, equipment, and non-retail items. Burglars and dishonest employees know that Operation ID greatly reduces their opportunity to successfully sell property stolen from your business.

An inventory record of items should then be kept in a safe place. The inventory should include a detailed description of the item, make, model, serial number (if any), value, and item's location in business. If the item cannot be engraved, a photo should be kept on file.

## BUSINESS TELEPHONE/FAX NETWORK

The Business Watch program allows important information to be passed among businesses in a watch area in a timely manner. If a suspicious incident or actual crime occurs, the reporting business would first call 9-1-1 or the non-emergency number (407-836-4357) and then call the Business Watch Coordinator with the information. The Coordinator would start the network by either phone or FAX to disseminate the pertinent information. Each business receiving a call or FAX is responsible for passing on the information to a designated list of neighboring businesses.

This procedure involves all watch area businesses and requires a minimum amount of time from each.

The network can also be initiated from the Sheriff's Office with crime information, suspect information, or crime prevention tips.

## COMMERCIAL SECURITY SURVEY

A Security Survey can be conducted for your business by a Crime Prevention Officer. This is part of the target hardening process...making your business less attractive to criminals.

The deputy will survey the physical design of your business. In addition to recording existing security features, the deputy will make suggestions regarding additional locks, alarms, lighting, cash handling procedures, and physical layout.

